

KALASH BHOJWANI

MULTIDISCIPLINARY DESIGNER

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SUMMARY

Creative and versatile Graphic & Visual Communications Specialist with a diploma in Interactive Media Design and a Google UX Design Certificate and over 3 years of academic, freelance, and project experience in graphic design, photography, and visual storytelling. Skilled in developing engaging presentations, videos, and communication materials for internal and external audiences. Proficient in Adobe Creative Suite and Microsoft Office, with a proven ability to transform complex concepts into clear, compelling visuals that enhance engagement and alignment across teams.

SKILLS

GRAPHIC DESIGN & LAYOUT | CORPORATE BRANDING AND VISUAL IDENTITY
ADOBE CREATIVE SUITE (ILLUSTRATOR, INDESIGN, PHOTOSHOP) | UX/UI DESIGN
MICROSOFT OFFICE (WORD, POWERPOINT, EXCEL) | PRESENTATION DESIGN
CROSS-FUNCTIONAL COLLABORATION | DIGITAL ASSET MANAGEMENT

WORK EXPERIENCE

FREELANCE GRAPHIC DESIGN

TORONTO, ONTARIO | 2023 - PRESENT

- Designed and formatted corporate-style PowerPoint presentations, fact sheets, and marketing collateral for academic and client-based projects.
- Applied information design principles to improve content clarity and engagement in visual materials
- Created and refined logos, brochures, and infographics using Adobe Illustrator, Photoshop, and InDesign.
- Developed an interactive design portfolio website to showcase project work and design capabilities.
- Delivered multiple projects aligned with brand and visual identity standards, simulating real-world creative agency workflows.

CUSTOMER SERVICE ASSOCIATE

BEST BUY CANADA | JULY 2023 - PRESENT

- Delivered high-quality customer service by clearly communicating product knowledge and resolving inquiries efficiently.
- Supported merchandising and store layout projects, ensuring brand alignment and presentation consistency.
- Collaborated with internal departments to maintain accurate product representation and a positive in-store experience.
- Recognized for attention to detail, professionalism, and ability to manage multiple priorities in a fast-paced retail environment.